



## Weekly Practice Builder

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In response to increasing demand from Practitioners, Biotics Research has introduced the Weekly Practice Builder program to bring important, leading-edge information and literature to you, thereby helping facilitate the growth of your practice. Biotics Research products are available exclusively through Healthcare Providers.

### Our featured supplement of the week is **HistoPlex-AB™**

From mid-spring and the onset of tree pollens, to late spring's onset of weed pollens, followed by summer's superfluous grass pollens, and a nearly year round onslaught of fungi and mould spores – allergic triggers are ubiquitous. Seasonal changes tend to exacerbate this and hallmark the bane of many people's existence; airborne allergies. An estimated 40-50 million Americans suffer from airborne allergies, which tend to provoke responses such as respiratory symptoms, sinus congestion, nasal drainage, post-nasal drip, coughing, red, watery, runny eyes, and dark undereye circles.



**Why HistoPlex-AB™ from Biotics Research Corporation?** Quite simply, you can't get **HistoPlex-AB™** anywhere else. The unique proprietary blend of standardized herbal extracts found in **HistoPlex-AB™** shares the distinction of having immunomodulating effects. *Fritillaria thunbergii* is known to have antitussive, astringent, and expectorant functions. It is a source of fritimine, which diminishes the excitability of respiratory centers. *Solidago virgaurea*, commonly known as European Goldenrod, and *Scutellaria baicalensis* both function to counteract proinflammatory mediators which may be "triggered" as the body responds to airborne irritation. As its common name indicates, *Euphrasia officinalis* (Eyebright) has long been used to make 'eyes bright'. Improvements on eye pressure, itchiness, light sensitivity, swelling, and eye drainage have all been noted with use. *Morus alba* is a source of quercetin 3(6-malonylglucoside)(Q3MG), a flavonol

glycoside which has known antioxidative and antiatherogenic protective effects. Saponins derived from the root of *Platycodon grandiflorum* have been studied for their multifarious properties including inhibiting Cox-2, TNF- $\alpha$ , and prostaglandin E2 (PGE2) levels. It has also been used to support the expectoration of phlegm and the alleviation of throat irritation. *Albizia julibrissin* is a species of legume which has known antioxidant properties. This herbal combination, distinct to Biotics Research Corporation is a worthwhile addition to any practitioners' arsenal of botanical preparations. As always, you can count on Biotics Research Corporation to provide you with the "Best of Science and Nature".

Questions? Comments?  
Biotics Research wants to  
hear from you!



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